



Dr. TURANZA W. JACKSON

TURANZA W. JACKSON, CEO

1100 PEACHTREE ST. NE SUITE 200

ATLANTA, GA 30309

(678) 595-1628

TURANZA@TURANZAJACKSON.COM

## EDUCATION & DEVELOPMENT CONSULTING

## CAPABILITIES STATEMENT

Minority, woman-owned business, founded in 2014, Dr. Turanza W. Jackson Consulting, LLC we are an education and business consulting firm helping companies and government agencies build a workplace of engagement and innovation.

### How we deliver

We do this through interactive learning in culture, leadership, and creativity to effectively drive performance. Our mission is to help systems build a competitive edge in expanding their impact and initiatives.

### Our service to your company

We provide exemplary professional support through training and development workshops, project management, process planning, instructional design, and community engagement.

### Why choose Us

We are *Agile and Responsive*, our team is empowered to think creatively, make informed decisions, and take swift action to deliver exceptional products and services.

We are *People-Centric*, prioritizing open and transparent communication

We are *Community-engaging*, by actively seeking opportunities to contribute to the well-being and development of our local community.

## DIFFERENTIATORS

- **25 years of combined experience in project management and research and development**
- **Rapid deployment capability; our team is primed for immediate engagement**
- **Functional & technical, multi-disciplined experts.**
- **Agile and Client-centric approach, our operations are characterized by agility and adaptability with steadfast focus on client satisfaction**

## COMPANY INFORMATION

UEI QDK2JEBT9H81 / CAGE 7LLG2

### NAICS CODES

- 611710 - Education Support, Consulting
- 611430 - Professional Management
- 541611 - Management Consulting, Strategy
- 541618 - Management Consulting
- 561499 - Research & Development
- 561439 - Business Support
- 624410 - Education Programs, separate from school
- 561110 - Administrative Management
- 923110 - Education Program Administration

### NIGP CODES

- 91838 - Education and training consulting
- 91883 - Organizational Development Consulting
- 92416 - Course Development, Instructional and Training
- 92419 - Educational Research Services
- 96260 - Event Decorating and Planning Services
- 91875 - Management Consulting
- 91879 - Minority, Women, Veteran and Small Business Consulting

## CERTIFICATIONS



## CAPABILITIES

### PROFESSIONAL SERVICES

Education and training  
Facilitation  
Educational research and development  
Customer service support & training

### PROJECT MANAGEMENT

Planning and program management support  
Community engagement  
Customer Experience analysis

### INSTRUCTIONAL DESIGN SERVICES

Adult learning strategies & pedagogy,  
curriculum design  
Continuing Education

### EDUCATION AND LEADERSHIP DEVELOPMENT

Strategy, Audits & Assessment  
Recommendations

### SUBJECT MATTER EXPERT

Science & STEM / STEAM Learning